

## EVIDENCE-BASED PATHWAYS

### KEY REASONS YOU SHOULD ATTEND...

- Reason #1** You become so nimble, and quick - very quick!
- Reason #2** Your clients successfully work in their world and thrive.
- Reason #3** The professional in you, and your team is renewed, and it shows up in your work. You, my friend, become better
- Reason #4** You and your agency are attractive to customers, funders, and stakeholders.
- Reason #5** You put on legal "armors" inherent in your commitment to proven approaches.
- Reason #6** You have less stress, as you more effectively help clients, and execute on projects.
- Reason #7** You'll more effectively monetize your business and save in numerous ways.

### DAILY SCHEDULE

<b>EASTERN</b>	<b>CENTRAL</b>	<b>MOUNTAIN</b>	<b>PACIFIC</b>	<b>ALASKA/HAWAII</b>	<b>SCHEDULED</b>
11:30	10:30	9:30	8:30	7:30	<b>Session-1 Begins</b>
12:20	11:20	10:20	9:20	8:20	<b>Break</b>
12:30	11:30	10:30	9:30	8:30	<b>Session-2 Begins</b>
1:20	12:20	11:20	10:20	9:20	<b>Break</b>
1:30	12:30	11:30	10:30	9:30	<b>Session-3 Begins</b>
2:20	1:20	12:20	11:20	10:20	<b>Lunch</b>
2:50	1:50	12:50	11:50	10:50	<b>Session-4 Begins</b>
3:40	2:40	1:40	12:40	11:40	<b>Break</b>
3:50	2:50	1:50	12:50	11:50	<b>Session-5 Begins</b>
4:40	3:40	2:40	1:40	12:40	<b>Break</b>
5:50	4:50	3:50	2:50	1:50	<b>Session-6 Begins</b>
6:30	5:30	4:30	3:30	2:30	<b>Event Day Concludes</b>